



EMMA LEWIS BIO

Fashion is an expression of identity. Every person is unique, so why do girls feel so much pressure to look the same way? Fashion should be fun! Girls should dress for themselves, and not for anyone else. Wear what you feel good in! Wear what makes you feel pretty or edgy or even makes you laugh! Don't be afraid to mix and match (try vintage)! If you're going to follow a trend, make sure you make it your own, and feel comfortable in it. The people whose style I admire are the rule breakers- singers like Lady Gaga, Robyn and Beth Ditto, actresses like Sarah Jessica Parker and the Gossip Girls (Leighton Meester, Blake Lively and Taylor Momsen), and designers like Jeremy Scott and Marc Jacobs. They are living proof that if you're confident in yourself, you can wear anything! And you don't need Lady Gaga's bank account to look like a rock star. If you have a passion for fashion, money won't stop you- just get creative! Finding stylish clothes for girls my age and size has always been a challenge. Pre-teen shopping can be tricky. It's hard to look edgy but age-appropriate when you're petite and on a budget. As a growing girl, it never made sense to splurge on dresses that wouldn't fit me in a few months! Enter Sew Be It Studio. I started making my own clothes at Sew Be It when I was 10 years old. Dilys Tong taught me how to sew, and encouraged my growth as a seamstress and designer. Collaborating with Dilys and Lindsey Wise on Sew Be It Girl by Emma Lewis has been a dream come true. The pieces we've created are wearable expressions of my personal style- 5 items from my fantasy wardrobe. I hope every girl who wears them feels fun, fashionable and excited to get creative with her own personal style! XOXO Emma

